



# Balaa Ai

BRIDGING ANCIENT WISDOM AND MODERN LEARNING

# LAUNCH PROMO

**25% off**  
WHOLE SCHOOL  
MEMBERSHIPS



## **BALAA.ai — Your Cultural Curriculum Coach**

### **Embedding First Nations Knowledge in Every Classroom**

BALAA means "oak tree" in Gamilaraay. Like the oak, it stands strong and deeply rooted, Balaa is a powerful, living system to help schools embed authentically rich and diverse First Nations perspectives into curriculum programs across Australia.

BALAA.ai is your AI-powered cultural curriculum coach, co-designed by Aboriginal educators to support schools in doing this work with care, respect, and cultural integrity.

### **Why Schools Choose BALAA**

**BALAA isn't just a digital tool, it's a transformative shift in how we teach, lead, and connect with community.**

**With BALAA.ai, your school can:**

- Plan curriculum-aligned lessons across all Key Learning Areas
- Use First Nations frameworks like the 8 Ways and Ernie Grant's Holistic Approach
- Save teachers hours of planning time while improving cultural confidence
- Receive support in embedding First Nations knowledges from Early Years to Year 12
- Create culturally safe learning environments where all students feel seen and valued
- Support your Reconciliation Action Plan (RAP) and school improvement goals

★ ***"BALAA opened up possibilities I hadn't considered... it helped me create a rich Stage 3 maths lesson using triangles in Aboriginal art."***

**~ Nik Armstrong, Primary Teacher ~**

## **Special Launch Offer: Founding School Members**

To celebrate our national launch, **we're offering 25% OFF Whole School Memberships** for schools who sign up in the **next 3 days. Offer expires on 15<sup>th</sup> June 2025.**

As a founding school, you'll lock in this discounted rate for life.



# BALAA Membership Options

Membership Tier	Description	Price (ex. GST)	Founding Discount (25% Off)
Small School	Up to 20 Staff	\$2,200/year	\$1,650/year
Medium School	Up to 50 Staff	\$3,800/year	\$2,850/year
Large School	Up to 100 Staff	\$6,200/year	\$4,650/year

All memberships include full access to BALAA's lesson creation tools, downloadable worksheets, cultural curriculum templates, and staff training support.

## Build a Culturally Intelligent Staff Team

**BALAA supports your entire teaching team to:**

- Understand how to teach with cultural integrity
- Embed truth-telling and interconnectedness into everyday lessons
- Access worksheets, visual maps, and videos created with First Nations voices
- Build deep confidence to engage with culture respectfully and meaningfully

***BALAA helps us create classrooms where everyone belongs, where all students learn together through connection to Country, culture, and each other.***



**Limited Time: Offer Ends in 3 Days!**

**To claim your 25% Founding School discount:**

 **Scan here to buy your membership**

 Select your school size and checkout with **promo code: FOUNDING25**



Balaa Ai Memberships

***Discount valid for first payment only and will automatically renew each year at the founding discounted price.***



## Ready to Walk Together in Education?

BALAA is here to support you. Not just with lessons, but with a deeper way of doing education. Rooted in First Nations knowledge. Backed by 65,000 years of wisdom. Created by Aboriginal educators, for all.

**Join us. Let's grow something powerful together.**

### **CONTACT US:**

**E:** Bronwyn@tipiac.com

**PH:** 0423638883

**W:** www.tipiac.com